



RATE CARD

The BNA Newsletter communicates important information to member condo associations, businesses and other organizations about improving our city and making a positive impact on our Biscayne Neighborhoods footprint.

SPECIFICATIONS:

Ad creative in PSD, AI, JPG, EPS, PDF | CMYK color required. Any ad received in RGB will be converted prior to printing.

Bleeds: Half and full page ads, bleeds ok | all other sizes, no bleeds

RATES: The following rates are per issue and due upon receipt of invoice.

Ad	Dimensions (W x H)	Price Per Ad
Full Page	8.5" x 11"	\$600
1/2 Page Horizontal	5.375" x 8.5"	\$400
1/2 Page Vertical	4.125" x 11"	\$400
1/3 Page Vertical	2.175" x 9.375"	\$375
1/4 Page Vertical	4.125" x 5.375"	\$250
1/6 Page Vertical	3.5" x 3.75"	\$175
Business Card	3.5" x 2"	\$100

